

Business Performance

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VITALINE

**Your Strategic Partner
in Central Asia**

We don't just sell products.
We build dominant market presence
for your brand.



About Vitaline

Market Position & Recognition

Vitaline has established itself as the premier distributor of vitamins and dietary supplements in Uzbekistan. Our comprehensive portfolio includes exclusive partnerships with world-renowned brands such as NOW Foods, ChildLife, SOLGAR, Nature's Plus, Carlson Labs, and Garden of Life.

With over 3,900 active B2B partnerships spanning pharmacies, clinics, and healthcare facilities across all major cities, we maintain the largest distribution network in the country.

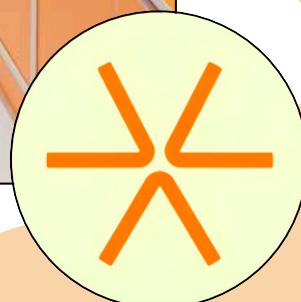
Industry Leadership

Largest selection of imported supplements in Uzbekistan with **2500+ SKUs**. Direct partnerships with American manufacturers ensure authenticity and competitive pricing.

Achieved **9x revenue growth since 2024**. Customer base expanded up to 3,900 active wholesale clients across all regions of Uzbekistan.

Dusebayev Abdelmansur

CEO of Vitaline



Mission & Market Vision



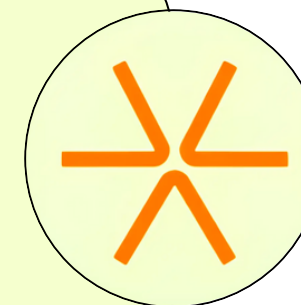
Building the Wellness Leader of Central Asia

Founded in 2017, Vitaline has grown into one of the leading distributors of dietary supplements and nutraceuticals in Uzbekistan, building long-term partnerships with global brands and a strong regional sales network.

Over more than seven years of operations, we have earned the trust of 73,000+ customers across Central Asia by delivering verified products, consistent quality, and reliable access to premium wellness solutions.

Our mission is to make high-quality nutritional supplements accessible to everyone, empowering healthier lives through trusted products, education, and responsible distribution.

Our vision is to build the leading wellness distribution platform in Central Asia – a region where informed nutrition, strong partnerships, and international standards drive long-term health, growth, and market leadership.



Quality-First Storage Infrastructure

Vitaline operates certified, company-controlled warehouse facilities designed specifically for the safe storage of dietary supplements and nutraceutical products sourced from the US and Europe.

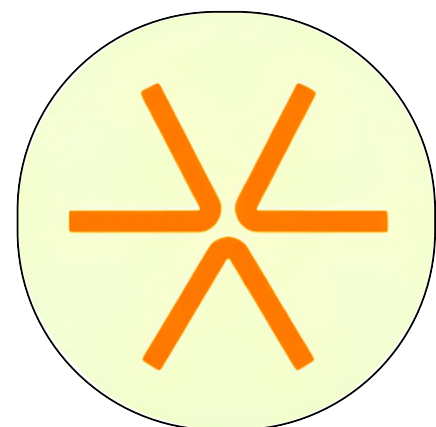
Our warehouses are equipped with professional storage infrastructure, ensuring that every product maintains its quality:

- Temperature-controlled environment
- Humidity monitoring systems to prevent degradation and ensure long-term stability
- Modern ventilation systems providing continuous air circulation and protection from external factors

All products distributed by Vitaline are stored in our own facilities and delivered directly by our team, allowing full control over handling, storage conditions, and logistics.

This approach enables us to guarantee product authenticity, freshness, and compliance with international storage standards at every stage of the supply chain.





Own Retail Network

Vitaline operates a network of 23 company-owned retail stores across Uzbekistan, providing direct access to premium dietary supplements and wellness products.

In addition to our own retail locations, **Vitaline distributes products through certified pharmacy chains and retail partners**, expanding nationwide coverage and ensuring consistent market presence.

By combining company-owned stores, partner retail platforms, and direct community engagement, we create a scalable offline infrastructure that supports sustainable growth and strong brand positioning.

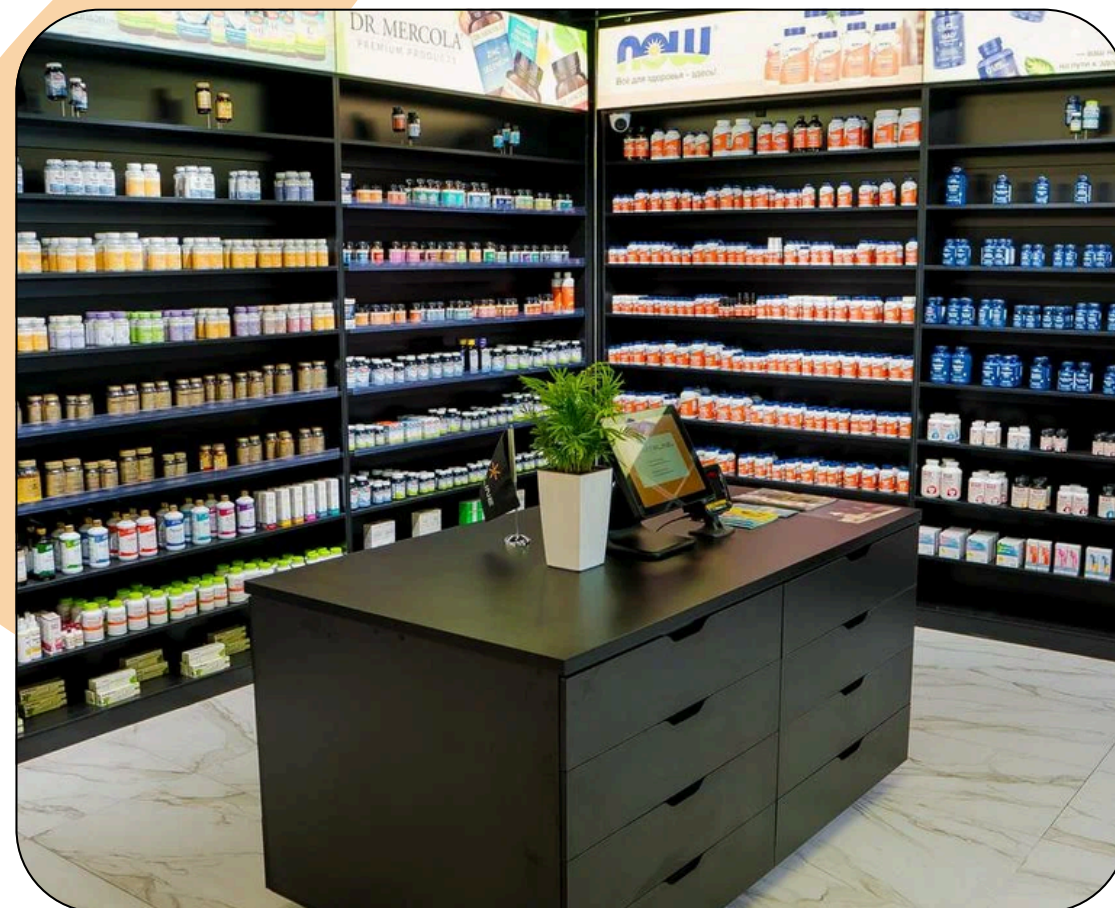
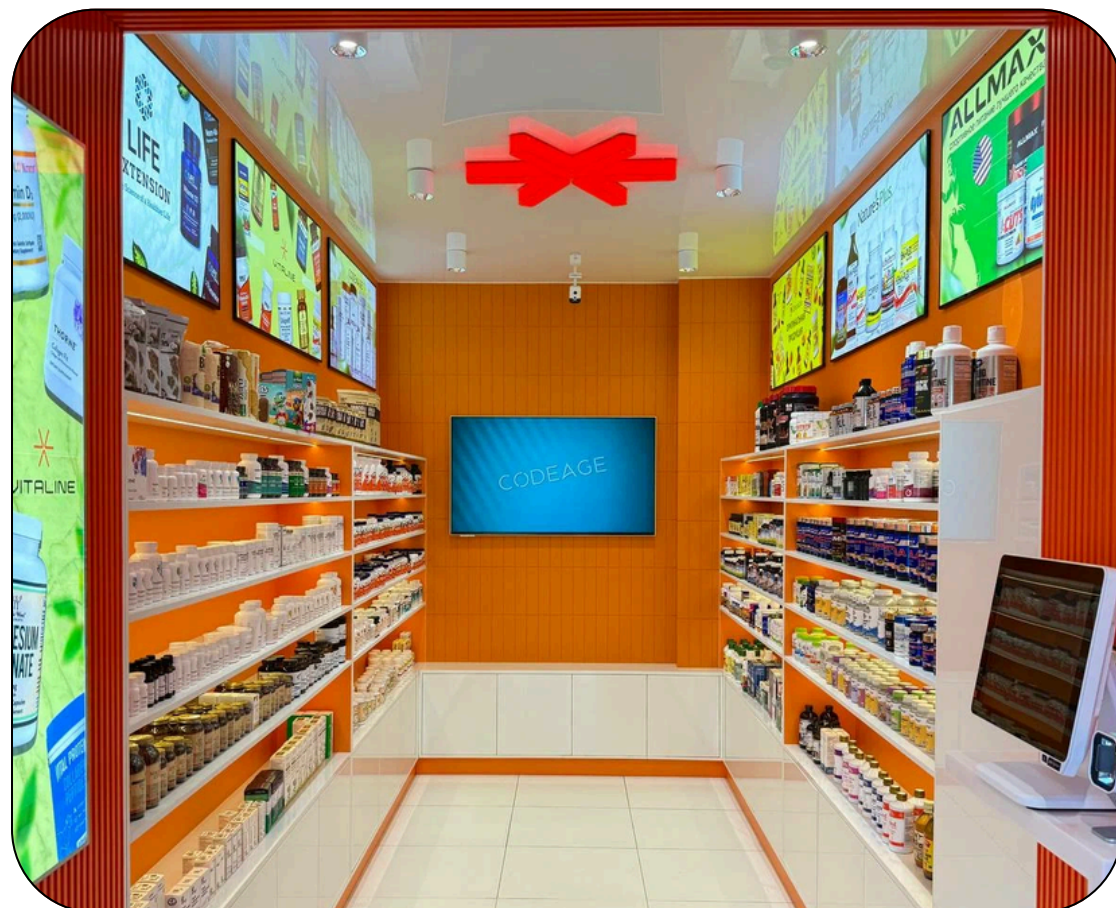
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Vitaline Own Retail Network

23 Stores



Key metrics



Total orders

340,374

Total revenue

\$18,2 M



Total products sold

687,000

Active wholesale clients

3,900 +

Monthly website visits

427,000

Active retail clients

73,000 +

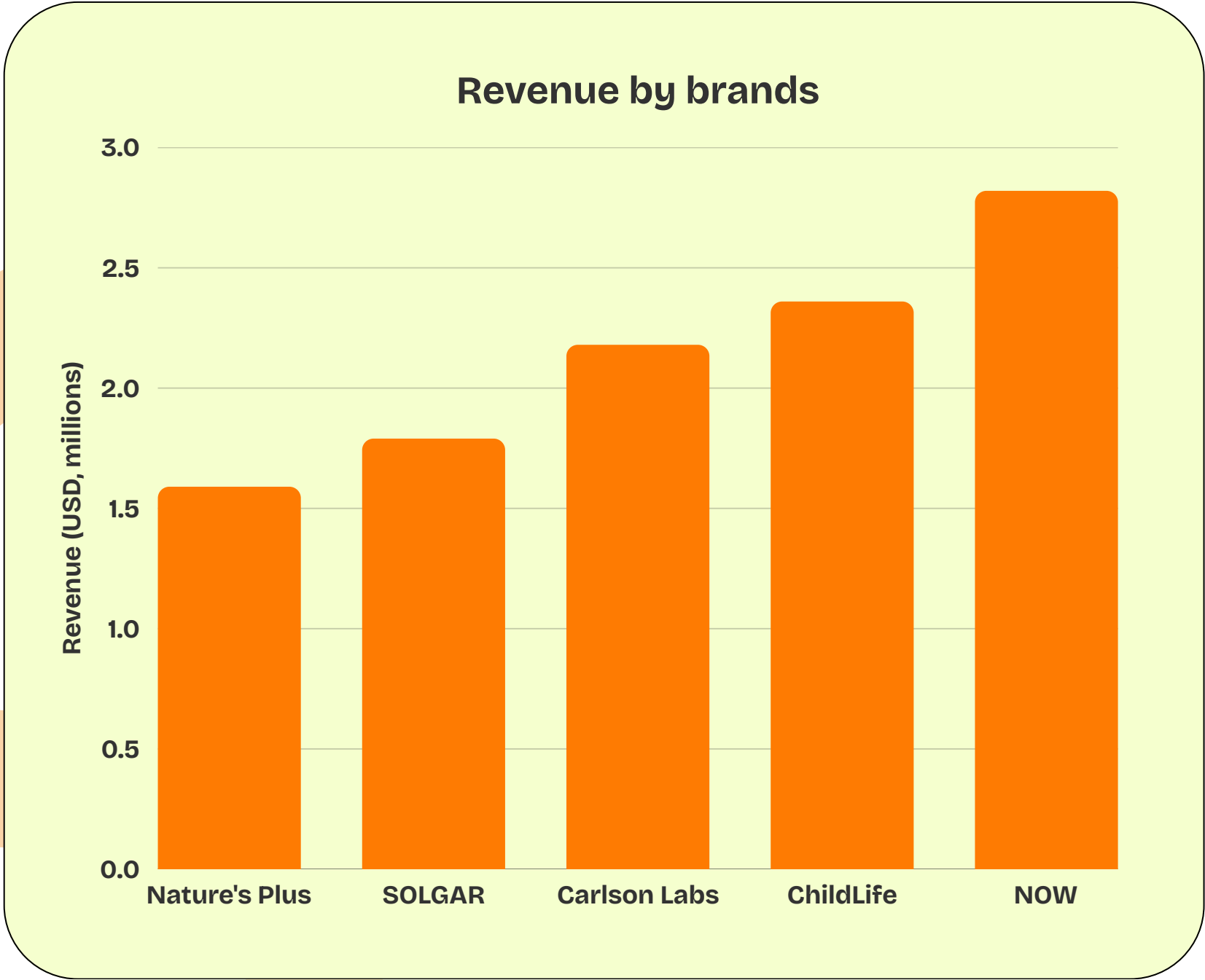
Top Performing Brands

These premium international brands have achieved exceptional sales performance through **Vitaline's extensive distribution network**. Our data-driven approach and deep market expertise have positioned these partners as household names across Uzbekistan.

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Strategic Expansion Plans for 2026

With **over 5 years of proven success in the Uzbekistan** market, Vitaline has established itself as the leading distributor of premium health supplements. Our strong foundation and market expertise position us for significant growth in 2026 with three key initiatives:

Regional Distribution Network: +2,000 New Retail Partners

Strategic partnerships with pharmacies and health stores across Central Asian markets. Our proven training programs and merchandising support ensure successful product placement and sales growth.

AI Consultation Platform Launch

Development of intelligent vitamin recommendation system providing personalized supplement guidance based on health goals, lifestyle, and medical history. This technology will enhance customer experience and increase average order values by 30%.

Revenue Growth: +60% to \$31.7M

Expansion into neighboring markets including Kazakhstan, Kyrgyzstan, and Tajikistan. Leveraging our established supply chains and brand relationships to replicate our Uzbekistan success across Central Asia.

THORNE®

natural
Factors

Carlson

NaturesPlus®

CALIFORNIA
GOLD
NUTRITION®

DR. MERCOLA®

LIFE | Europe
EXTENSION®

designs
for health®

source
NATURALS®

CHILD LIFE
ESSENTIALS

NutriBiotic
Where Science Works Naturally

DOUBLE WOOD
SUPPLEMENTS



Revenue potential growth
up to 68%



New Brand Partnerships
+ 20%



Distribution Network
+ 80%

Building the Future of Wellness in Central Asia

Vitaline is more than a distributor

We operate a fully integrated wellness platform combining:

- Company-owned retail stores
- Certified, quality-controlled warehousing
- Direct sourcing from global brands
- Strong regional market expertise

Together, these pillars enable sustainable growth, long-term partnerships, and market leadership across Central Asia.

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CEO

Dusebaev Abdelmansur



**DIRECTOR OF
OPERATIONS**

Tukhtaeva Kamila



**DIRECTOR OF
MARKETING STRATEGY**

Varlamova Darya



**U.S. BRANCH
MANAGER**

Dusebaev Davlet